

PURPOSE	Thanks for visiting our website. Please read our Terms and Conditions contained herein carefully as any use of this website constitutes acceptance of these Terms and Conditions set forth herein.
IMPORTANCE	We are a regional company that uses the Internet to collect and process your personal information. It is involved with the Processing and transmission of your personal information across borders. This Privacy Policy gives you all the information necessary (in an easy and accessible manner) to make an informed decision about whether to use this website and submit your personal information to our company or not. In this way, by browsing this website and communicating electronically with us, you accept and agree to how we Process your indirect personal information (cookies, connection and information system) as set out in this Policy. If you request a certain service from us (for example, a contest, being part of a recruitment process, a newsletter or details of a new product, among others), we need your direct personal information (name and surname, email and telephone number). In this case, we will request your consent to collect and use this personal information. This personal information will be used only for the purposes you have given us. We will occasionally change and amend this Privacy Policy. Please check back regularly to see any changes and how they may affect you.
INFORMATION PROTECTION	<p>We take all necessary precautionary measures to keep your personal information private and secure. Only authorized company personnel have access to your personal information. All company employees who have access to your personal information must subscribe to our Privacy Policy and all Third Party employees who have access to your personal information have signed a confidentiality agreement. Third Party companies that have access to your personal information are under the same contractual obligation to ensure that this information remains secure. To ensure that your personal information is protected, we maintain a secure IT environment and have taken steps to prevent unauthorized access (e.g. hacking). We will never share your personal information with any Third Party commercial organization that intends to use it for direct marketing purposes, unless you have specifically authorized us to do so. For our policy on: (i) direct email marketing; (ii) your right to ask our team at any time NOT to be contacted by direct email marketing; and (iii) also your right to delete your personal information from our systems. Also, we may give your personal information to government entities and law enforcement officials if: we are required to do so under obligations under any law, or if in our good faith, such action is reasonably necessary to comply with any legal process, to respond to any claims or legal actions; or to protect the rights of our company, or its customers and/or the public.</p> <p>We may store personal information that you submit to us through this website in our databases. Your personal information will be stored by us for as long as reasonably necessary to answer questions or resolve problems, provide new and improved services and to comply with legal requirements under law(s). This means that we may retain your personal information for a reasonable period after you stop using our services/products or this website. After this period, your personal information will be deleted from all our systems; and will be validated in accordance with the national and international audits stipulated in our Anti-Corruption and Bribery Policy. We link to other websites to provide you with the opportunity to review related and interesting information about us. These Third Party websites are beyond our control and are not covered under this Privacy Policy. If you access other websites using the mentioned links, the operators of these websites may collect your personal information. Please ensure that you are satisfied with the Privacy Policies of those Third Parties before providing any personal information. We try to the best of our ability to ensure that all linked Third Party websites have equivalent measures to protect your personal information, but we cannot be responsible legally or otherwise for the activities, privacy policies or levels of privacy compliance. of these Third Parties.</p> <p>SURVEYS: From time to time we may ask website visitors to complete surveys. Surveys generally relate to website content, our products or product category, and/or official contests/raffles. We may ask you for your age or age range, gender, and/or other non-personally identifiable information. For the purposes of these surveys, we may add information obtained from cookies to your survey responses, but no personally identifiable information will be requested. The personal information collected is not linked to any personal information that you may have already provided to us. Personal information collected from surveys and censuses is for our internal use, but aggregated information (without identifying anyone personally) may be shared with others.</p>
MARKETING	<p>Spamming is when they send you unsolicited emails containing advertisements or marketing material without your prior consent. We send promotional emails for services/products only through official emails under the domain @bictoricompany.com</p> <p>We will not use your personal information (including your email address) for direct marketing or future communications unless you give your permission. This is called "OPT-IN" consent. Additionally, we do not share your personal information with Third Parties (not part of the company) who will use your personal information to send you SPAM emails. If for any reason you believe that you have received a SPAM email from us, please inform us immediately at the following email: business@bictoricompany.com</p>
INTELLECTUAL PROPERTY RIGHTS	All copyright and other intellectual property rights in all text, images and other materials contained on this website are the property of the company or have been included with the permission and permission of the relevant owner. You are authorized to browse this website, reproduce extracts by means of printouts, download information to your hard drive or for the purpose of distribution to other individuals, provided that you keep intact the information and all copyright and other proprietary notices. industrial and intellectual, that appear in the reproductions. No reproduction of any part of the website may be sold or distributed for commercial profit nor may it be modified or incorporated into any other work, publication or website. The trademarks, designs, characters, characters and service marks (collectively "Trademarks") displayed on this website belong to us or have been included with the permission and permission of the relevant owner. Nothing contained on this website should be construed as granting any



	license to use or right to use any Trademark displayed on this website. Any use or misuse of the Trademarks displayed on this website, or in any content thereof, is prohibited.
RIGHT OF RESTRICTION	We reserve the right to restrict or terminate your access to this website or any part of this website at any time.
DISCLAIMER OF RESPONSIBILITIES	Neither BICTORI nor any other party involved in creating, producing or managing this site on our behalf will have any liability for any direct, incidental, consequential, indirect use, damages, expenses, losses or liability for your access to use, disabling of use, change the content of this site or arising from any other access to the website through a link from this website or from any action we take or decide not to take as a result of any email sent to us. Any material contained on this website is subject to change without notice. We will have no liability for any loss caused by viruses that may infect your computer or other property on account of your use of, accessing or downloading any material from this website. If you choose to download materials from this website it is always at your own risk.
PROHIBITIONS	It is strictly prohibited to commit any act that, in the opinion of Bictori, is considered inappropriate and/or that could be considered an illegal act or that is prohibited by any law applicable to this website, including without limitation. Any act that may constitute a violation of privacy (including uploading private information without the consent of its owner) or any other act that is part of the legal rights of individuals. Use this website to defame or slander Bictori, its collaborators or any other individual, as well as act in a way that harms the good name of Bictori and its corporate divisions. Upload files that contain viruses that may cause damage to our property or the property of other individuals. If you sent your data to be part of a process for our services or products, and you commit an infraction, violate the company policy or our image, your data will be immediately deleted from all our databases and will be placed on a List. Internal black as a policy of the MECEI360 certification.
COOKIES	<p>We use the term "cookies" to refer to cookies and other similar technologies covered by the European Union Directive on Privacy and Electronic Communications.</p> <p>What is a cookie? Cookies are small data files that the user's browser saves on the computer or device used. Thus, they help the browser to explore a website, but they cannot, on their own, collect information stored on the user's computer or files. When a server uses a web browser to read cookies, it can help a website provide easier service to the user. To protect user privacy, your browser will only give a website access to cookies that have already been sent to you.</p> <p>Do we use cookies? We will not use cookies to collect personal information from users. You can also visit www.allaboutcookies.org for information about the use of cookies in mobile phone browsers and for detailed information on how to reject or delete cookies.</p>
LEGAL NOTICE UPDATE	We reserve the right to make any changes or corrections to this notice. Please visit this page from time to time to review this information, as well as additional new information.
	These general conditions will be governed and interpreted in accordance with the laws of the Republic of the country in which Bictori is located (Colombia, Argentina, Guatemala, the United States and another country within the American continent). In the event that any dispute arises in relation to these general conditions or this website, whether due to contractual or non-contractual liability or any other liability, you hereby accept and submit to the seat and personal jurisdiction of the courts of the corresponding Republic for the effects of such actions.